



Video Marketing

It is the future of real estate marketing.



415VIDE
GIVING YOU THE REAL ESTATE EDGE



Home Buyer Facts

- 73.6% of all Americans now have Internet access
- 76.8 % of the total US Internet audience viewed videos online
- The average online video viewer watched 356 minutes of video (approx. 6 hours) per month
- 84% of all home buyers were using the internet to find their next home
- Only 13% of all home buyers used a newspaper or magazine to find their next home
- 33% of Internet home buyers shop online for a home more than five times a month

Video is the future of online real estate marketing

Join the most innovative real estate marketing in the nation through Realty World and 415 Video!

Imagine your home filmed and featured on top video sharing websites like **YouTube, Metacafe, DailyMotion, Vimeo, Veoh, Google** and more!

Realty World is the only real estate company embracing video through a fully coordinated effort that includes professional video staff on hand and syndication to a multitude of sites. Millions of people are searching and viewing videos online every day. Having your home professionally filmed is the only way to reach this growing audience of homebuyers on the world's largest video sharing websites!

STATISTICS DON'T LIE...



YouTube, which has over 300 million users worldwide, is topping over one billion views per day.



The most popular independent web video site, Dailymotion is the second largest web video site globally, with nearly 60 million unique visitors monthly.



Ranked third largest video site in the world, with more than 40 million unique monthly visitors globally.



Has over 1.3 million members and an average of more than 13,000 new videos uploads daily. Roughly 10% of uploads are in High Definition.

Let's get started marketing your property today!